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(m/f/d)
**Product Manager
Automotive
Power Electronics**
Req ID: 38559



At Semikron Danfoss, we are looking for a **Product Manager (m/f/d) Power Electronics** for our Automotive division located in **Flensburg**.

Job Responsibilities

- Provide product strategic direction to ensure profitable growth; contribute towards global sales strategies within automotive applications
- Present product ideas and proposals to the leadership team following established approval processes
- Build business cases for product platforms
- Initiate and coordinate platform development programs in cooperation with sales and applications specialists and in alignment with R&D
- Lead marketing activities at trade shows in conjunction with marketing and strategy
- Manage product platforms over their entire lifecycle
- Where applicable, create sales tools, product value proposition material, product roadmaps, define target pricing and conduct technical workshops together with application specialists

Background & Skills

For this role, you have earned an engineering degree and gained experience in product marketing or product management in a technical environment, preferably in power electronics.

Further, we would like to see:

- Ideally market knowledge of power semiconductors and automotive power modules
- Strong interest in commercial/business affairs
- Proven capability in handling cross-functional projects and being effective while interfacing with different teams
- Excellent communication skills when discussing with and presenting to different audiences
- Fluent English language skills, German language skills are beneficial